# **Untitled Note**

#### SUMMARY KEYWORDS

website, business, talk, sign, golf tournament, month, year, mixer, call, people, post, coming, page, meeting, put, keywords, optimize, thompson, perform, members



# ്റ്റ് 00:00

When I do my commercial Oh, gotcha. Okay, I am going to call this meeting to order at 535 How's everybody doing tonight okay, so minutes from last month as usual. They're all posted on our face on our website. So, if you want to, they're recorded so you know that we do it we don't have somebody to write them down. So it's recorded and if you want to listen to them, they're there for you to listen to. And you new members here. No, it's mine. No, we have a guest with us tonight. Beth what's the name of your business Beth I forget. Yeah.

#### ဂိ 01:06

She sent him she sent a gift package for my for my cats. And it was awesome. They love it. Okay, so the first the first thing that we're going to do is give everybody and we can take a minute today because we have so few people who will give everybody a minute go around the room. Tell us a little bit about your business or you know what you need from us. It doesn't

have to be work. It could be an employee of some kind of connection you're looking for.

#### ဂိ 01:39

You're welcome to walk up into this little area so it can be out of line for the microphone or if you don't want to be in the same seat.

# <u>ິ</u>ດ 01:48

My name is Beth. I'm with liquidation lady. We are 40 River streets North Rosendale in the old mill building tower three second floor. Our hours are Thursday and Friday. 12 to six Saturdays, tend to five and Sunday through Wednesday is by appointment only. You can view our items that we currently have in stock by going to our Facebook marketplace group liquidation League.

#### ဂိ 02:19

I'm Celeste from jurati Insurance Services. I'm your lady when you have a claim on your person

to help the physical process to get you taken care of. They also help direct you to our sales associates who can help you to write your best policies to give you the best protection you can possibly need.

### ဂိ 02:42

My name is Chris Nelson. I'm the owner of system solutions of the Waveland LLC. And basically what I do is I build and maintain computer networks, especially commercial. I also do home networks wireless networks. I take care of laptops, Max, Windows. Another thing that we do is pertinent data backups, especially for commercial but why do residential would have been the commercial and all I can say to people would as far as their business. Statistics show 60 to 70% of small businesses go out of business within the first year if they lose it if they lose their data. So all I can say is a lot of people say well I'm backing it up and I'm backing it up a couple of things. You're backing it up, but is it really being backed up? Do you have a check it okay, and is it secure? Or is it in a

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minute? It can take some Celestite

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anywhere just is it secure lock in other words is insane setting aside on your computer or something like that. So if there's ever a natural disaster, they're all gone. Just think about it but anything about that or any security or whatever. You can get a hold of me and Chris Nelson system so listen to a trusted business technology partner. Chris thank you for me. I'm up. Hi, I'm Heather Connors. I'm

#### ဂိ 04:18

Marketing Communications Specialist for nimble. You have probably all know what we do. They're going to be coming back to these meetings. We've had to take a little hiatus we have a lot going on but glad to be back and plugging back into Thompson. Thank you. Hi, I'm Vicki Julian Hughes, my husband Bob. He's and I work together to help people to learn about money, right? Who wants to learn about money? Why people today are in debt. They don't understand how life insurance works. They don't understand how investments work and we take an educational approach to teach people about how money works. Our offices are built very fast and company's name is primerica financial services and we do a whole lot more than just teach people about money. Thank you very much.

### °∩ 05:07

Good evening everyone. My name is John Samaki. I run side just burn a service. It's a residential oil burner service. I do cleanings tuneups, general repairs, and I provide emergency service for my customers 2024 hours a day that's about it. Bad What do you mean? coptic

stitch, pet seamstress. From bath bombs to sugar scrubs for the dogs. Lots of little blankets, cuddle sacks. Local rescues and I donate a lot to them.

# ° 05:59

Yeah, it's it's really good stuff. She sent the basket with ally for me. And it was it was awesome. My cats like it was they just ripped it open and they stay it there's all kinds of cool stuff in there. They still play with it all the time. So

# ဂိ 06:15

if you've ever seen a dog was being traded before like in a cage is too smart for them and they get the like calluses on their elbows. She gave me a scrub for that and they're soft now that just elevate elbows are now super soft. It's so nice.



It's also can be used on your privacy. With tattoos. I have double purpose for stuff I like to recite thank you

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I usually stay in my summary

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David helped me back home town up here in Roseville. Here for all your making personal business, whatever you need. We're here to help our community small

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community bank. So you know, we were here to help our customers that's really what we strive for. So you know you're not, you can call us directly you can email me directly people who work there. So that's kind of what we got. So if you want to open an account or do anything come see us

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I've added value back and it became a consulting I know marketing communications company. You will come to me from anything from trying to grow your social media to get to the right people fill your needs. You got to marketing me I'm a girl Call me anytime you need to a mere 1% of the time.

# ິ<sub>ດ</sub> 07:44

God so I now have two seats in the TVI so I'm gonna have fun with this one. So my first commercial. Hi, I'm Jody Erickson, owner of European today LLC, and we do custom website design and development and I've been doing that for the past 21 years. So we design develop websites, optimize websites and provide ongoing support and maintenance but I have a presentation later. So I'll talk more about that. So Hi, I'm Jody Erickson and I'm a performer with reptile shows I'm doing a family business going strong for more than 15 years. So we perform reptile shows all over New England we do birthday parties, summer camps, schools, fairs you name it, we perform an educate for everybody from age zero to age 99. We're in shared, we bring the show to you and we were actually the very first reptile show company in New England a decade ago to have an online booking system. Thanks to your page today. Thank you so much. So if you're interested in getting an actual live quote or booking a show, just visit reptile shows of new england.com called let it catch it NC

# ິ 09:01

I have no hats. And I'm not a big fan of escapes. BTech services even though I'm mostly retired, but if you know somebody who would like to start a business and take over I've been trying for five years to get someone. I'm here mainly to support the TVA also Chair our economic development commission. So if you have questions about that, you can ask me other than that.

# 09:32

And my name is Dan Bennett. I'm the owner of dBc solutions where we transform the space you live into a place you'd love to be in. And I keep talking about this every month because I'm so excited about it and we keep getting a little bit closer. We're doing virtual reality walkthroughs it's the called the dBc VR you experience virtual reality experience. So we'll design your new kitchen or bathroom addition whatever you got going on. And then we'll put you in a VR headset and let you walk around in it before you have to actually commit to the cost of construction. So we were doing some more testing today. I've actually got I've invested quite a bit of money in this system. Nice, very powerful laptop. And and we were I recorded a bunch of video today of me walking around in a job that we're about to start so it's like it's like really starting to work good. So super excited. about it. Thank you all right President presentation time.

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Oh, actually let me do the just walk through a VP report. I'm gonna just skip over that or

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that's that's after presentation. Oh, it's after? Yeah. All right.

# 10:41

Can I just ask a question? There's no snakes in your presentation.

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I'll do this how if I ever do anything like that, I would definitely not scary. No.

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Yeah, we gotta move to the side unless we want to be blinded by the light.

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You won't show very good on my face. Now

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Yeah, actually, while this is setting up, if anybody is around union Connecticut on the 19th I'm going to be doing a show up there for old woman so if you guys want to come down and see me perform. So my natural dispatch. Unfortunately, it's for old one day and union Canada. I have a shoulder touching company

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it's probably his British he's gonna get

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Do you stay behind a desk? Are you gonna turn around and face this way?

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I can you know what I can do? I'm down there. Alright, so as I said earlier, I have 21 years of experience as a web developer. I started back in 2001. And how I started the business is I created a website for my autistic son, who had been going from specialist to specialist to specialist. Every time he went to someone new, the mounds of paperwork got bigger and bigger and bigger. So I created a website and I was self taught and I said geez, you know, if I can do this good, you know, being self taught, maybe I should just go get some training and go to college. So I did I went to BU after that I went to FMC which is future media concepts in Cambridge, which is where I got macro media training. Now, just to date myself. I'm old I've been a web developer, Macromedia bought Adobe. So I've been in web longer since before we became a little background. Okay, so to create a website, you need several things. Domain

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Name, registration for the domain name, a host for the website, design it your pages, and optimized for SEO. So this is the overview of how it all works. You know, your domain name is much like the license plate to your car. It's the identity identification for your website, your registrar's just like you know the Registry of Motor Vehicles, you register your car, the registry you register your domain with a registry. Your host is like the garage where your car sits, right? You design it. Okay, what kind of design do you want? Do you want a Porsche or a Pinto? Web pages that's like your engine. How good is your engine, you know your pages in your content that drives you know how good your website is going to perform? And what kind of gas you're putting in your car. are you optimizing your website for search engine visibility? are you blogging? Are you adding content? Are you adding pages often? So fueling your website is extremely important. I tell everybody, don't just create a website and set it and forget it. websites do not do well. If you set it and forget it. They will actually do nothing for you. You need to work them you need to optimize them add content and add content often Google loves content content is king. What makes a good website a good website attracts your ideal clientele. Right? So when somebody goes to your website, they go to your website because they have a problem and they need a solution to that problem. You want to provide a solution. So you want to present yourself as you know, what is this person's problem and how can I solve this problem? So this is just an overview of you know, my website, you know, you're frustrated with your website that does nothing but cost money, do you need a new website? Here's some of the solutions that I offer. You know, so if you offer solutions to your ideal clientele, they're more likely to engage your services. So then I talked about, you know, how this all works. So you'll see that this little sheet here, the process, so how I work is I'll consult with you and I'll get an idea of what you wanted to through your website, how you want your website to look and what your ideal customer is, and we'll go through an initial consultation. Then I'll help you get everything set up your domain and your hosting package, etc. We'll talk about design your Sitemap what pages you want, etc. Then I'll actually create a demo on my own server, where you can actually see your website you can interact with your website, we'll go back and forth a million times if you wanted to. This website is exactly what you want it to be. That will take this website live. I do offer ongoing support and maintenance and I always tell my clients if you hire me for blog writing, I will maintain your website for free. There's a difference between maintenance and actually updating the website content. What I mean by that is you have a website a website has theme files, core files, plugin files, those needs to be updated monthly bi monthly they need to be updated. That's maintenance. When it is not updated. You might as well just say the factory website wide open for the hackers because they're gonna get it. So that's just an important tidbit for you. So the types of websites editable by the client, they'll be able to log into their own admin, they can modify their content, they can have pages they'll be in control of their own website. I'll actually sit with them and show them how to do this as well. So they don't have to hire me for ongoing support for additions to their website. I'll actually teach them how to do it themselves. I optimized websites for search visibility, I make sure that they're secure. They're mobile friendly and they're ADA compliant. What is ABA compliance is actually the law. If you have a website that must be a DA compliant American Disabilities Act. If it's not ADA compliant, then you could get in trouble if someone decides to sue you. So that's always very important. So just a couple of featured websites that I've done. I do custom logo design and optimize it. Contact Forms, all the fun stuff that I did for Saturday, Wednesday. And I do work very important to you. We're actually doing a revamp one dance site so stay tuned coming very soon for theater near you very soon. So 99.9% ready to go and it's gonna have a nice meal and you guys are gonna love it. I can't wait to showcase it. I haven't seen anything yet. I also did just one PC landscaper. So I've done so many websites over the years. I mean, so many sites I can't even count I just feed your credit here. It was like if anybody wants to learn

more about my business, and you want to set up a one to one for me. The fun part is you get to meet this guy because I can't wait. I can't wait. I'm gonna show you guys one more fun thing. This is cool. See you?

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Think that's

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fantastic. So yeah, I do want I do video too.

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I have one question why? The thing that added always happened to add content and you like it because it's so

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important. So the thing about being visible on Google. So there's two ways for you to be found on Google. And as we know so much about this guy's Ali website, you need marketing.com or she knows her stuff. So I do search engine optimization, which is the art of optimizing your website. And saying, hey, Google check on my website. I got a great website, great content. Can I be on your search engine, the other side's what she's really good at is where you pay the search engine with pay per click campaigns and you say hey, Google, you know, I want to buy these keywords and I want to create these ads and she's like, she runs circles around that but she also social media, but anyways, your website if you want to be visible to will organically the more content you have, the better the more often you add that content, the better the more relevant that content is to the keyword to actually want to be found for the better because anybody can create a website that promotes you know, and they say oh, I want to be found for you know, selling hats, but the websites where they can choose anybody that so what Google will not rank your website, if the keywords in the content don't match. If they don't match up, then you're not going to be visible. So it's, it's important. And if you have competition out there and they're adding content weekly, monthly, and you're not that they're gonna bump up and you're gonna bump down.

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That's another great thing about our services is I'm not a writer, but we put two blog posts on our website every month I pay her team to write them and optimize them and publish them between ally finalizing them and posting them and all that good stuff

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on social media, just like optimizing whether you needed the metadata and you know the behind the scenes, you know, HTML stuff in even keywords behind photos and call to action. Yes, it's a process. It's really awesome.

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One thing is Jody has given us for our golf tournament. If anyone is looking for a website, she has given us a gift certificate, and it's going to be on our special raffle for a website. So if you're looking for a website, come on out to the golf tournament. Play me a sponsor get in there.

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We'll have an opportunity all right

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oh thank you

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okay.

#### <u>ິ</u>ດ 21:04

You're up again. God. All

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right. So for the VP report, I was so consumed with my video on my presentation and my flyers that I forgot to do my report but I can definitely say that the website is performing very well. Even better than last month. The top keywords that are being searched for and found for the TVA website are in first place was Teague. Believe it or not Thompson Business Association is visible for those keywords. Thompson Maker Faire was in second place, local business directory being right up there, which is great because we do want Thomson Business Association to be visible for local business directory that is huge. And pages that are ranking. The top four pages are obviously the homepage the next page was the Charles granola golf tournament was in second place. The Maker Faire and then the weekend warrior golf tournament is right up there. So yeah, great job guys. This is that's what I got. It's performing really well. Oh, and our newest member is 413 Fitness. Alexandra kallgren CALGreen honey, thanks for listening. I don't know if my pants are on I'm sorry. But she is 413 fitness and her website is 413 Dash fitness.com. So

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that's in the old Oh yeah. Right. What's your I forget her name.

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Fitting new studios.

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For you. She just all of a sudden packed up with your family and moved to Florida. So the business Yeah. So it's the same thing. Just the new name and a new owner.

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Yep, so show her some love. Welcome her on Facebook and

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Hi, Kathy. I didn't see you sneak in. Sorry. Hello.

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I did. Thank you.

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Okay, Brian.

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Okay. Membership. We are up to 70 members in the TBA. One of the new ones that Jodie mentions for 13 Fitness LLC. We also have reptile shows of New England, which Jody also mentioned she has a hat for that. Total steam cleaning is Greg and Chris Hudson, UK and we met them at the last mixer. They came to meet us and talk to us and they did sign up and join the TBA. They do steam cleaning, they do carpets, tiling grout, they actually they specialize it's one of the good thing. Things are good at is tiling grout and they do upholstery. So that's it. We're we're 30 away from our 100 goal of 170 is

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a milestone I love it. We still got four or five months left right four and a half month can do it. Okay. I will do the Treasurer's Report. Now Sandy couldn't be here tonight. So I will just give you a quick rundown our main account has \$3,380.18 We have one check outstanding to

weenie radio for \$80. We have \$321.84 transferring from paid pal not included in the total. Our weekend warrior account has \$1,124.93 our weekend warrior backup account has \$9,109.57 Thanksgiving account has \$423.80 and our golf tournament account has \$5,098.12. Any questions? Moving right along okay, yeah, go ahead.

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Okay, so the pool tournament is fast approaching August 12 at 2pm All proceeds are going to benefit the weekend warrior program. Sara said that we still need a few more gift baskets. If anybody's interested. It's interested. It's a great way to promote your business. If anyone's interested in signing up for the pool tournament again, it's August 12 at 2pm There's going to be a cash bar it's \$30 a player meals included chicken BBQ I think she was saying it's going to be awesome. You guys get to check it out. So go to tva connect.com Go to the website, check out the Events page and it's listed right on there. And you can register right online.

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Yeah, I don't know if anybody else has been down to drafters to any of their barbecue. Pit stuff in the back but when they do that in the summer, they they make some good food.

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I live right down the road I can smell it from home alley

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so we opened up a physical Facebook page for TVA that is performing phenomenally. So the reach on that new Facebook and it's only been open for about two months and it's almost 1935 people that we're reaching every single month at the moment. That's great.

#### ິ<sub>ດ</sub> 26:16

So what's the difference in Sorry to interrupt what's the difference between that physical Facebook page and then the Facebook page for the TV that we all comment on or post on?

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So that's a group. The difference between a page and a group is a group which is a designated area that's limited so like people can see it when it's a public group, but it's only open to posting and advertise to all those businesses. When your group is a member, and groups do not reach as far as a physical page does. A physical page allows you to message that page allows you to see events that page is hosting. So rather than posting in the group to say hey, we have any events going on this month, you can actually go right to the Facebook page for Thomson Business Association now and click on Events and see a whole list of the upcoming

events. They do link back to the website so you obviously can go to the website sign up and you know so on and so forth, but actually gives you a little place to stop and interact with Thomson dissociation directly versus trying to track down any of the admins trying to track down somebody or digging through all of those posts. As far as our group is doing really well. Max Catering is catching up to the vital underground that was posted. They almost got on they were one away but our Top Contributor is still standing strong vital underground sign shop. Max catering number two, Vicki you have placed third. Thompson Business Association has placed fourth ironically Sandy's in fifth place. DVC has ranked up to six the blissful Tea Party seven flawless has made it to eight. Eva has made it tonight and your page today is at 10. So those are our top 10 contributors. And we have made it up to 159 posts in the last month that's actually 28% higher than what we usually get. And that's even with our new moderations. So I did add in a few new tools for the habit Assist, which does say that you need to put in 10 characters that's just like 10 letters. It's not 10 words. Sorry, but it is just 10 characters. That helps me as the moderator assist with keeping spam out so when you see those posts where it's like folk who died today and some celebrity who obviously did not run on number yard, that helps me limit those that helps those not come in and it helps me filter out everything and also it also helps me with the members. So if you're an active member, you're more likely to talk about your business and post something versus someone who's just sitting there trying to advertise for free. So that is in there that is a new tool. So when you see that pop up and it like automatically declines. It's nothing you're doing wrong. I just need 10 characters and it's just an automatic tool

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and you can do like 10 emojis. Yeah 10 smiley faces,

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dollar signs you can tag TVC to come tell you that your post is awesome. And to catch up to you posting I didn't know our contents doing great. It looks like our most popular time is Friday at three it seems like that's when everybody's active. I don't know if maybe it's because TGIF and we were all excited for the weekend. But that is our most active time and it's in the last month we're getting anywhere from 20 to 33 comments in each post. So our range is expanding. We're showing up in public searches and I had a few people in the Dudley area actually say the TVA group popped up in their recent feeds. So it's we're getting more exposure and more traction and more engagement and more people will come in and join

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and I'm sure that Ali's efforts on you know social media and Facebook is really helping to boost you know, the website itself and visibility and traction. So they go hand in hand guys, the more we post on there, the more traction we get on the website, the more people we get signing up. So

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veah. Vicki came in third place and Liust wanted to say that I see a lot of your posts are just

like motivational leg tips, stuff like that, which is awesome stuff. So if you're not catching what she's posting, keep an eye out for it.

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Well between comments and reactions you have done 180 for engagement points between comments and reactions, liking, commenting and commenting. So that will also increase your reach in the group itself. And for your own pages. If you're advertising as your own page, this will actually boost your reach. They go hand in hand you're in front of another audience and that's what you want. And that's the other thing I want to talk about tonight. When you guys see other people's business pages in there, feel free to share them because not only are you boosting TVA page and you're also boosting theirs, and everyone who's in HR or is so it's just a wake up call away. Thank you guys. Excellent. Thank you.

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Okay, we have Up next is Brian again with an Economic Development Commission Report.

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The town planner couldn't be here tonight. She has a meeting it has to do with a green achievement gap. As far as economic development commission, we did not have a meeting last month. Instead we had a meeting where the town was invited to talk about the mill 929. We had the developer, we had Senator Mae Flexer we had at least a good room full of people here to show that the project is still on track. We got we got sidetracked a little bit was well with COVID and with ownership of some of these properties, we've had owners in the past that just let them go and get dilapidated. One of the things you Yeah, we're still planning on. Had to have residential units and they're talking about a brewery there's going to be a center people can use it for parties and it should be good. It just we're all kind of waiting. We've been talking about this since 2011. But the good news is, it is in progress. The building is not going to get torn down. One other point they to get this whole thing to go through. They needed a reduced assessment for I think it's 25 years and the only way to get that a tax assessment. The only way to get that was to put a blight ordinance in place. It's called the VA D It's a control of vacant abandoned, abandoned or tax delinguent structures. And we have an eight page document they were very careful to make it a very narrow document. It's it only concerns the the main thoroughfare through town 131 and 12. It does not include anything about residential single family homes. It's mainly downtown and buildings like 929 and the old BND palette where they can get left to just right. There's things about there about too many broken windows, but it's the old structures like that has nothing to do with residential it's strictly and purposely left out. Because some concerns were you know what if I have a disagreement with my neighbor and he turns me in because I didn't cut my grass and it's definitely that can't happen. It's to control these structures. So they don't get to run down and neglected and we don't have another hole in the ground like at the end of 200. If anybody's interested in the whole draft of this, you can give me your email and I can email it over, but it's a pages so we didn't pass that there's there's two copies

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there that anybody is welcome to take. I didn't want to print a bunch out to throw them in the trash at the end of the night. But we will certainly let us know we'll write your name down and we'll email it to you. It's super important for this to happen because that's how we're going to get that mess cleaned up over there. There's a developer we rent the meeting. What was it last month now three weeks ago, he came here the developer came here they are full steam ahead doing what they have to do to clean their mess to clean the mess up over there that was made 100 years ago and turn that thing into 300 residential units. 60,000 feet of residential space there's going to be brewery restaurant, retail, it's they showed us some pictures not of of what that will look like because they don't have the renderings complete yet. But they showed us pictures of other projects that they've done. This was what this company this guy does all across the country. And it's it's stunning. It would look a lot better than that looks right now. And there's a you look at the tax part of it right which is included in that you know, we could the town has to give them a lot of tax incentive to make this thing happen. And there's a lot of concern about that people are like oh, you're gonna give it to them for you know, like but think about it like this, it nobody's been paying taxes on that building for 20 years. And if we don't fix it, we're never gonna get any money from that building. So we're gonna give them a little to get it done. And then over the next 20 years, it'll come back to full taxes and what is it like it's like \$8 million a year or something. Like that.

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So we even had tax representatives. We had a whole bunch of speakers. And like Dan said, right now we're getting nothing. So if we get something it's better than nothing. And as it gets developed, the businesses in there will be paying taxes the residents will be paying in taxes, even if the building itself is at a reduced rate. Right. So there's no downside here to prevent another hole in the ground, like like we said about the building. No. I think we have I think you can see some of the minutes of this on line two. I haven't looked but I think it's up there. The other thing with EDC is again, EDC picks the annually we pick the Thompson Business of the Year. So we have one meeting next month. Hopefully we have some nominees now, come September. We have to pick one because it's only a few days before Community Day, which is September 30. You can get the forum online. You can get it through the TBA you can get it through the town website. I made a few copies here. You can take one you could take a picture of one. It's very important. It's something we do to recognize businesses in town not only for their longevity and you know being a good business, it's for what a lot of the business owners are doing to contribute to town. the betterment of Thompson, getting in on the boards and in services in town and volunteering at some of the events and if you know somebody that you know goes above and beyond it would be good to get them recognized and we awarded at community day they get a nice little plaque and it shows that we appreciate them, that's all. So please think about it. Take a form if you want. Otherwise, like I said get it online, and you can send completed forms to me. And that is our I mean our next meeting is next month so we'll have more news. Come September next week.



37:50 Pardon? Yeah.

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I said next month. Yeah. I haven't eaten it next week.

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Okay, you're good. I'm good. All right. We need radio report. Miss. He's not here tonight. But we are we only have one person signed up for next week. It is next week. The 12. Ally's going we need one more person

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I had tried to sign up and Missy can't talk to you because we were having difficulty with the website to be able to sign up. Okay. Do the promo about the golf tournament. And tried it I tried it we couldn't get it to work.

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Okay, well I've had a conversation with Missy recently and we've like switched a bunch of stuff around she has more control of it now so so but awesome. Did you're up then. Okay, I'm gonna excuse me for one second while I text Missy right now. So it doesn't get missed or forgot. Nobody else can get in they're

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meant to read

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next Tuesday, that's you and you need to know that today. whatever day it is next Tuesday.

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Or next month. Yeah, could be next month.

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Okay, um Sandy's not here to give us a weekend water report but on things are going good over there.

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era. Welcome we were still looking for, obviously the sponsors, whether they be gold, silver, bronze, but T sponsors. We're looking for businesses, such as yourself to put together like Jordan drawing baskets. That's what that's the word drawing baskets. So you can advertise your business or your gift cards and something to your turn your business or you know, some percentage off or whatever you want to do. Kenny and I went to golf warehouse a couple of times this past week. And we got a number a fantastic price. It's it's like I said it's going really well as far as as far as that. We've been talking with Mike at the at the raceway, and that to clear up a couple things that shouldn't say clear up but just make sure we're on the same page.

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And Jim at the restaurant or at the restaurant,

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but it looks like I mean, last year we had 24 foursomes so far where it's not it's not set in stone, but it looks like we may have somewhere between 28 and 34 cents a share, which is fantastic. It just started out from 11 the first year and then there's been the fourth and the fifth year. It's like I said we might be hitting 30 and the maximum will be 36. So if anybody if you know anybody wants to play it's it's 100 \$115 per player. A lot of a lot of the other tournaments 125 and some even 150 and that and you get we now have we have just as every other year \$10,000 Hole in one type of poll. But now this year, we're trying something different. And we have a \$2,500 Hunting contest. So it's like I said we have a number of other contests with what the 1218 holes and it just everybody everybody every year says we can't wait to go back next year. And that's why this just keeps building and building and building. And it's it just the group that you know the people that work on this put a lot a lot of time into it and want to thank them but anyway, I'm sure I'm sure you have something how long is

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the 500 bucks say they're gonna follow on 660 feet just flat and straight or is it like no,

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it's it's the putting green at the waist. Okay. Has to be a minimum of 60 feet.

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I can't I can't play golf. I'm gonna have a new hip but three weeks old, but I might be able to wobble my ass up there and take a putt.

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Well, it's okay. What it is, is it's your pay for as many tickets as you want to buy. Okay, at the end when everybody buys on, there's only one person drawing one shot, but it's \$2,500. I mean, that's like everybody says that's a better chance than even getting a hole in one. School.

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And Christmas, right? We can't do this with our committee. I'm getting this work. Done. Literally. When we start working on this golf tournament is the morning after his golf tournament ends. It starts right away and we just hit the road and we get it running. Sometimes it's that afternoon when we're coming off support saying hey, like, are we booked for next year already? Hey, Jim. Well, we booked for the restaurant for next year. It's a lot of work. There's so much work. We're going to be coming into weekly meetings coming in soon. So there's a lot to be done. We like prison which only looking for more donations of anything that we can use for drawings. We have if you want to be a sponsor, you can go on the TBAs website. Click on the weekend warrior software meets our fifth annual click on there. You can sign up for your sponsorship. You can sign up for your your foursome and get all that information just to let you know that we have been informed by the printer that he wants a drop dead date for any new signs and banners to be made by September 1. So we're coming up on that date. So if you're a new person coming in the deadlines coming

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question. Yes. We have my BNI group bought a sign his name is Nick Dabio. He just one of our members, and he stepped up to buy a sponsorship for BNI when he did it online, I talked to him after he was like there was nothing about like sign design or what I do. So what does that entail? What do we need to get?

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One one size for a tea sign, the same basic design and the same basic design?

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So it's just I know what they look like what I'm saying is that we need to give you something or is that going to have

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to do you have a logo for your BNI



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and you speak and I love okay, we do want it to say Auburn profit rockets. So

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that's what we want. We want we want the BNI logo and how you want the different talents that are involved in that in that so you can get that to us. Okay, I'm in the next few days. We'll give that over to Jeff French, who's in charge of all Our Signs and all our banners and all that stuff.

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Okay, well, um, well I got your attention. Yeah, Heather brought that bag full of stuffies for the for the goodie bags.

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Yeah, we have 125 goodie bags that are going to be stamped and stuffed. Okay. Charlene has dropped a date for items going into that as well as September 1 Because it gives her two weeks to get them all done. You know, because there's a lot of stuff that goes in those bags. So

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if you want to, if you want as a as a business again, want to donate something like I depends and you know proposing you're welcome to do that.

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125 by the first of September, yes. Okay.

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Yes. And if for some reason, you can't get them to watch during one of the meetings or something I work at jurati insurance, you can always drop it off at the office, you can call crystal i and we are Charlene, and we can come out to pick them up from you meet you somewhere where we're pretty flexible as much as we can.

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Okay, nice. Thank you.

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In the same time, let's get ready.

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Okay, we don't we don't have much left here. But one of the things oh sorry.

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If you if you become a boss, a staff member to help to help the golf tournament. You're gonna get Ricky cool shirt.

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Oh, nice. So do I get a staff member shirt to drive around in the golf cart?

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For volunteers that day, so if you see me, we need we need volunteers.

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I'm going to be the official tournament clown. And me and my brother are going to come and just ride around in the golf cart all day and talk to people and have fun. Bring you cold drinks. I mean well water let's pick that I would win ally

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around trying to like cut off.

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Okay, so we're down to special orders which the only thing that I need to talk about real a couple things that the mixers the mixer coming up in September Donohue lawncare it's gonna be a great event Nick plans on really throwing a good party for us. He's going to have catered food. And he's going to you know, open his business to us which is right at the end of LoL Davis road right near the well drilling place. And so you're going to be able to check out his facility all his equipment. Like I said, he's gonna have catered food, it's gonna be fall themed. We're gonna have some warm rum and cider there for everybody to enjoy, along with other drinks and just like any other of our mixers, it's \$5 for members and \$10 for non members and that includes two drinks and your meal. And I know Nick plans on promoting it to a bunch of other



local groups that he's involved with. So we're expecting a really good turnout. We do need to gift baskets for that. And I want to say this again because I know everybody's not here every month. We were I was I had been just being like, Hey, give us gift baskets. And we would get sometimes we'd get a bar and sometimes we wouldn't get any. But I realized that we were kind of watering it down by doing that. So we've decided that we are only going to take two baskets, two businesses for each mixer. And that way it means more you know, there's going to be we had 25 People at the last one. We're anticipating more at this one, but it's a way for your business to get more attention there because we're going to stop and draw a name and talk about your business and you can you can donate a basket or whatever but you could put a gift certificate or whatever you want or a coupon or something in there, your business cards, stuff like that. So it's just another way for you to get extra attention from one of the mixers if you want. I think it's the 12 it's the week before the meeting next month, which that's off because we had to accommodate next schedule. And so it's the same week as the golf. Yeah. So it's

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masculine right now. To six. Yes. He said yeah. So the 12

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it's the 12 Day before the day before the meeting, right and then and then for the for the mixer after that, which will be November, October. We don't I don't I haven't found a host yet. I haven't honestly I haven't even started looking. But I'll put it out here first if anybody's interested in doing that for anybody who wants to draw more attention to their business and hosting mixer. Let me know and we'll talk about the details. Maybe we can get the new brewery that's a possibility. I'm not I haven't. I don't I don't know if they're ready to open exactly when but October is going to be closed. So yeah, we'll see. i That's a good point. I can ask her. If anybody doesn't know about that we have a brewery coming

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to town. Let's just find a venue and then that's what we do or is it have to be

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right if you have a venue that you know if you have a brick and mortar location and you want to do it there to draw attention to your business great if you don't and you want to do it. You can find a venue.



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Volunteer we ask

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#### 11 20.12

right now that will be my thing. I'll go to the restaurants. I know Hanks hasn't done one yet. So that's who I was going to ask this time. But if anybody wants to take that spot before it's gone, let me know. Does anybody have any announcements they would like to make any special events or anything? Oh, Kathy, take a minute to tell us about your business. Before we close out because you weren't here. At the beginning. That's right. I'm sorry.

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You want to be on the live? No, I'm

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sorry. I get stuck at work. So actually, it's my first day back from vacation. I really don't have a lot to say. But I have a Holiday Inn Express in Auberge or a hotel and we do a lot of business out here in Thompson. So I am trying to get more business from the new wedding venue in the center of Thompson. And then there's another wedding venue over by the dam. So I go by there often and drop stuff off but I've never been able to really talk to anybody. So if anybody has any connection there that would be great. But that's all I have to say.

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Okay, now withdraw business of the month. It was business in the month last night, the last month I don't liquidation lady so if anybody doesn't know the benefits of being in business, and the only way you can be business in the month is by coming to putting your card in the box. The benefits are, you're featured on the website for the month. Your business goes on the electronic billboard in front of the Town Hall for the month. You get the opportunity to do a 10 minute presentation at next month's meeting because that all of the benefits right? Yeah, I think thanks. Okay. Don't want to do the presentation. What is there to talk about talk after okay. I can help to billboard

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on the weekend. And stay there all those purple it's

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okay, if nobody else has any announcements or anything. I'm going to adjourn this meeting at what time 627 super early tonight. Thank you guys

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are over at Brian's house. He said it's okay. Thanks, Chris.