# **Untitled Note**

Wed, Feb 08, 2023 5:30PM **D** 1:26:34

#### SUMMARY KEYWORDS

business, members, nice, meeting, people, month, building, website, restaurant, services, tickets, talk, year, nominating committee, stephanie, page, brian, working, awesome, donate



# <u>ဂိ</u> 00:03

call this meeting to order at 530.

## 

How's everybody doing tonight? Cool.



Now, we have no minutes from last month because my phone I didn't push the right but at the beginning so we have no minutes. And we're still working with the recorded meeting minutes because we don't actually have a secretary. So until we find somebody that will step up and take that position

## ്റ്റ് 00:29

that's what we're going to be working with. So.



Okay, so we have a few new members. Oh, no. Code of Ethics. Do we have it?

#### ဂိ 00:47

I don't think we did it yet.



Give me one second. I'll find it but we have some new members here. Anyway, Alison plant. Allison does virtual services right virtual assistant services so for small husiness owners if you

vintual services right vintual assistant services so for small pasifiess owners if you need help

°∩ 01:09

Oh no.

## ິ 01:17

Is your



Okay, and we have Dave Dave from Dave's Small Engine Repair days a new member welcome and pretty obvious what Dave does. He fixes small engines. So any other new members tonight? No, we have we have we have more new members but we only have two that showed up tonight.

## ဂိ 01:50

Sounds like right now. Sure, set it up.

ဂိ 01:57

Um



## ° 02:05

Alright, so we'll skip over that apart for a minute and come back to it. So what we'll do now is the well has everybody signed in Stephanie signed in. Everybody got signed in, put your business card in the box. Okay, so now we're gonna go around the room and take 60 seconds apiece to talk about our businesses. So we all know what everybody does already. So but you know, maybe you got a unique thing going on something new. You need a new employee, whatever. So

## ဂိ 02:38

Jody, you want to start off?



Good evening, everyone. I'm Jody Erickson. I'm the owner of your page today, LLC. I'm the Crans was developed and I based in the web development for Themeson

Group web developer and i nead up the web development for infomson pusiness association.com. I'm also marketing to the group as well and I have a VP report. If anybody wants a copy. There's one there. So I do custom website design, development and optimization of websites and blog writing. They're so interested in going visit your page today.com We're always on the same page. Trying to make a lot of digital services. Understand, clients are hard to get sometimes the stress

#### ° 03:24

to pay in Oregon Dave

## ് 03:39

when I went to local business, I live in town on my own for six years. You residential like commercial solar guy my lesson cover solar but do solar. Just actually

#### ဂိ 04:00

kind of similar to accomplish here.

#### <u>^</u> 04:22

Sure.

## ° 04:29

Presentation company. Good evening, everybody. We operate Massachusetts, Connecticut for landscaping lawn care, all things pretty much outdoor related for Season. Dhoni. Transportation is a specialty specialty animal transport company. We also do carrying goods in New England base aspects of boxcars trailer breaking into our spring season. We I personally really like to work with other contractors for referrals and stuff like that. We can all support each other so everybody needs a really high end services and affordable brands. Feel free to kind of pick my brain and hopefully when that stuff happens thanks everybody. All right.



#### ဂိ 05:18

You ready Dave?



### °∩ 05:28

On all that we were

## 

going to change offensively anything in separate cars, speeding

## ິ∩ 05:36

free pickup and delivery mostly

## °∩ 05:38

okay cool

## <u>റ</u> 05:43

gotta get Go Global rating and don't really do all the areas around your cause.

## ° 05:50

Your you fix his stuff. Nice specializes

## 

in a lot of technical fixes. And I will say that when I have used one or two or three other larger neighboring houses in the area, and they can't fix for better problems usually they can in the first try and as many times for me nice is worth his weight.

## 

Sweet Brian you're out



right man jargon charts commercial lines

## <u>^</u> 06:25

if I say payment outside



of this area, nobody knows

## **റ** 06:42

really here for you guys. So any questions? Anything that's going to tell you everything I can or make up something



perfect Brian

ဂိ 07:02

Thompson together Thompson trails

## <u>ဂိ</u> 07:04

and invited

# ဂိ 07:12

me here

## ဂိ 07:19

appreciate this group as the race director for the turkey trot. The TVA has sponsored our race every year. In addition, a sponsor for your businesses and if you don't, and I don't feel free to regenerate because we're always wanting to take on sponsors the proceeds equally to Teague. Two types of trails and Thompson.



Thank you, Brian. Joanne.



## <u>ဂိ</u> 07:54

What the agenda what we are hired



which is

#### ° 08:09

what kind of qualifications

#### 

but we have program attendance

#### ဂိ 08:24

Cool. Thank you. Kyle.

## ്റ് 08:36

Massachusetts to winding down essentially connecting you to the place where we're in play. A lot of that is through programs and programs for adults and kids. Time and Scott what's going on? What's going on? Otherwise we try to meet together across this large territory basically Norwich Oxford. We're together regionally all this great local stuff. Community Development, environments, recreation up farmers conservation, outdoor recreation, so the reservation system worked with a lot of groups that were a large area, you know, otherwise we can help with something let us know I will say up this spring we get reimbursable funds to nonprofits and towns to Thompson together for many, many years. Other towns take advantage of that too. We'll be rolling out soon. Otherwise, every town hall library has an explorer guide in its check it off with the leftovers.

#### ဂိ 09:37

Thanks Awesome. Thank



#### 09:38

you, Alison, you're up



other business owners kind of



CRM systems, invoices, clients, what have you

## ິ<sub>ິ</sub> 10:00

manage calendars scheduling your name and I can help with it. So I'm kind of

### ິ <u>10:09</u>

just starting now to just start a new company to ATM so we are opening up a company now and placing the ATM so that businesses are looking locally to placement within their business to help offset program costs.

#### <u>ິ</u> 10:25

Thanks Alison. Sarah.

## ິ 10:31

Sarah James King with smallest cleaning and painting services. I clean everything. Everything even the things I don't want to clean today anyways. Yeah, weekly, bi weekly. I don't know if that's the last

## <u>ິ</u> 10:53

choice services on your school getting home as a good quality puppy off those liaison between the two. You as a customer and in our insurance carriers.

#### ് 11:16

Thank you. So last, Chris,

## ິ<sub>ິ</sub> 11:19

our our Personal System System Solutions. My office is right up here

# ິ 11:30

I build troubleshoot computers, networks, printed tabletop laser printers, backup broken data companies as well as some residential said selling compatible toner cartridges, which is ones online, but the ones I sell at a high end

## ິ∩ 11:59

supplier so I can send

## ິ∩ 12:01

you money. With that or anything whether Mac as far as Mac's windows,

## <u>ິ</u>ດ 12:10

your vehicle

## ິ 12:11

and personal system solutions are trusted technology. Thank you Brian

## ິ∩ 12:28

right see now the tech services even though I've been on hiatus outside tell people call me in March I repair auto interiors, mostly for dealers but also big cliff music also chair of our town's Economic Development Commission and a whole lot of other things they don't get paid for

## ິ∩ 12:55

that. Stephanie Oh, you did? It already. Sorry Judy. And Jim.

## ິ<sub>ິ</sub> 13:19

goes on

## 

trips

## **റ** 13:36

this current commercial real estate program



Jim does

## <u>ິ</u> 13:52

repairs basically a call by reference maybe or the scoop right here. Reach the phone with our SHFC folks, my phones 860-481-5477 Can I do this I can do carpentry like carpentry like repairs

### ° 14:29

finished this and it's almost impossible to find. It just been a very good year to do things like that. But we've had this roller coaster raging dry again if you need to call somebody. I'd appreciate

## ິ<u>ດ</u> 14:50

some Thank you Jim. And then my name is Dan Bennett. I'm the owner of dBc solutions where we transform the space you live into a place you'd love to be in. And we do kitchen and bathroom renovations, additions and outdoor living spaces. And we have a unique system where you we can get you an estimate a free ballpark estimate right over the telephone. You go on our website fill out a simple four part contact form you get a text message back from the system. It prompts you with instructions on how to use your cell phone to shoot a video and kind of guide us through your project and then we get the information, take some notes, review the video, take some notes and then call you right back and pretty much can get you pricing information right away. So that's about the size of that. Thank you guys. Thanks everybody for coming. It's a great turnout. All right.

#### ິ<u>ດ</u> 15:39

Nice. got to start somewhere. Right.

#### ິ<u>ດ</u> 15:44

Okay, so we're on to the Vice President's Report. Jody, you're up. Vice President of promotions.

#### ĉ 15:54

Okay, so vice president of marketing so first of all, welcome only members. I added new members to the website, as well as other renewing members and notes to any new members. Have a look at your listing online itpa connect.com. Go to the member directory and have a look at your listing and if you want any updates, changes, corrections, additions, logo, web address anything, email me and let me know if you get my business partner here or just read this report my contact info. Um, let's see. So we added a new page to the website called Dying local. That was a great idea from Dan in this page is to be in your local restaurants and TV and these restaurants will have an actual like display ad on this page. So we're kind of like playing bingo on this page. Right? I'm getting numbers and display ads for them. So it's coming along really good. We have two local restaurants added to this page right now. And 110 days for



display ads. We can worriers. I've added the Italian dinner event to the website. Dan will talk more about that later. Members you can submit an event on the website. There's only tab so if you have an event for your business or a local charity or an event coming up let me know we can display it up. So we've done some enhancements to the website including PageSpeed performance on desktop and mobile so that's helping a lot with search visibility. And with visibility on Search Social media has been bumping thanks to Stephanie of SSP digital She's done an amazing job. Kudos to her for her work on Facebook. But you don't want to sign up for when you were Yes, absolutely. Yes. Anybody wants to sign up and when you do, I'd highly encourage you to break out your phone and get one of those QR code scanners and scan your radio. Let's see what else so yeah, search visibility has increased. We've had over 350 visits to the website in the past month alone and over 1.2 4000 visits to the website in the past three months. The most popular pages being an order the homepage meeting minutes, the golf tournament event, member directory and upcoming meetings. So we're looking like it's looking like to be a 100 is a very realistic goal. So keep up

#### °∩ 18:14

all right. Thank you I'm Brian.

#### 

Vice President of membership. Yeah, you're up.

#### 

First, I was working on these we had. We talked about postcards. I get the new businesses that register in town they come to our mailbox Economic Development Commission. So bring those here and we can contact any new businesses that have registered within the last month. So we have this postcard and what I what we talked about this before it's good. It's very simple. You're welcome, the meeting, the time the place, and then the QR code. So it goes right to our website instead of having something like a two page welcome letter because nobody will read it. And if we do a postcard they can the bag is just for any information for the meeting. They can just throw it on the fridge. Right?

#### ິ<u>ດ</u> 19:21

So cool. I like that idea.

## <u>ິ</u> 19:23

We'd like that. We can do those. I don't know how much is the mail a postcard? We I think we can afford it.

#### 2 10.70

#### 11 13.23

Yeah, yeah, definitely. That's a great idea. And we're also working with my net other idea to with the welcome packages for the new businesses and stuff. So

#### ິ 19:41

yeah, and I think it might be time to talk about a business directory which we haven't done 2015 16 And it was just, we filled it up. We made it fit on a three pager and the local businesses like

#### ິ <u>19:58</u>

they had how many businesses were in there? Yeah, we're gonna have we're gonna it's gonna be

## ິ 20:09

there's a lot here. That's like 30 like, looks like almost 40

## ິ 20:17

of these ones. That's good. Christ. No, no, no. Yes. Yes. No, no, no. Yes. No. So we gotta go. I need a copy of this so I can go back and get some more of these back. Yeah, there's a lot of them on here. Little hole

#### ິ 20:35

jewelry franchises and things going on to a lot of people Jack guy's good. He's gone. But we still have you know, Chris wasn't in his current location, but we've always had system solutions. Yeah, and some of them we can still try it again. See when we had this business directory in this TBA, it was free. When we started with DUIs, some people said it's not worth it funny. So we're starting we started kind of from the ground up to things with turtle lap, but 14 wanted me to let you know there's a restaurant opportunity since geologies, closed down he had to outfit that as a whole regular restaurant, his expense, all of the restaurant equipment. So if you or anybody you know is looking to open some type of food, restaurant business, it's turnkey. So pass the data on. Yeah,

#### ິ<mark>ດ</mark> 21:48

it's got a full kitchen whatever she put into it. He kept bought everything when she left so

## ິ ∩ 21:55

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yeah, he had set it up so she didn't leave without equipment.

## <mark>ິ</mark>ດ 22:04

Yeah, and I don't know the specifics. It's one of the things with turtles they have a pathway series where people like us go and talk to the kids. They're interested in what to do after high school and we're interested in getting them involved in local businesses and try to keep some of them in town and not just move away because the only job is, you know, an extra, which we don't have, but I just I'm interested before you talk to the kids for about an hour, which was the around lunchtime. I've done it dance done it it's a nice proof. Can you did you just thought you do the teachers will help them ask us the question Chris did it. Yeah, Chris did it.

## ິ<mark>ດ</mark> 23:03

Yeah. No more of those TBA guys did stipulate.

## ິ 23:12

If you're interested and you have questions, give me your information before you leave tonight. Because I give the information to them and then as if the kids are interested in real estate which was one of the things that came up construction, some of the kids want to work with their hands. Some are just interested in running a business and what does it take? We've talked to them about working for people working for yourself. It's pretty open.

## <mark>ິ</mark>ດ 23:44

It's it's I mean, I don't know I liked going out there it was good experience. I really like there was I think there was about 20 kids in the room that day and there was there was definitely a handful of them in the back of the room that were only there so they could get out of their other class. But the rest of them were engaged and asking questions, so it was a good experience.

#### n 24:02

The last time I was there, because they wanted to talk about 60s muscle cars. I'm serious. So it's a nice group, but it's fun and hopefully it keeps them I mean if you need part time help in the summer, you might find a kid. If you want to mentor somebody you might find a kid so it's a benefits everybody. The only other thing is part of what you get here business in the month goes on the town hall sign and Chris had like a two day frozen system solutions for two days it didn't rotate.



24:43

Oh, nice.

### <u>ဂိ</u> 24:48

I think that's good for now. Let me know about pathways. questions after Cool.

## ° 24:57

Okay. We're on to the Treasurer's Report. And Sandy's not here this month because she's buried in tax returns up there. So I'm gonna do this for her. All right. Main account we have \$3,445.63 There's one check outstanding to Winnie for \$80. And there's one checkout standing to chase building supply for overpayment of renewal. Okay, for \$40. There's 172 73 transferring from PayPal, not reflected in the balance. We can worry your account 1487 52 major purchases were commercial fridge we had to buy a lot of stuff to get transferred into the new building and get all set up. So we got a commercial fridge some more shelving supplies to customize, customize the carts. wagon to transport the items. That's a nice wag until I saw that the other day. weekend I thought that was Nick's wagon. Apparently we bought that. Oh, nice. I saw it and I was like that's got to be this has got to be um in our weekend warrior backup account, we have \$17,449.57 funds were transferred to the weekend warrior account for costs. And the Thanksgiving account we have \$423.80 and the golf tournament has its typical \$500 Draw are sitting there waiting to get started this year. So that's about it. Any questions?

<u>ဂိ</u> 26:40

Cool. All right.

<u>ဂိ</u> 26:44

Teague Joanne, you're up

° 26:47

to this last

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March 31.



And the need is really great right now. We're seeing more and more clients. Families fuel assistance there's so much

#### °∩ 27:11

Oh, it is it's on there. Okay, good.

#### <u>ິ</u> 27:15

Yeah, yeah. It's awesome. Cool. It's it.

#### <mark>ິ</mark>ດ 27:24

And they need help youth advocate.

#### <mark>ິ</mark>ດ 27:28

Okay, Tierra what's going on in town?

## ິ 27:40

Side of programming. Center. Are you concerned about their rehab, you should be closing in on the construction documents Brian said last week and up to date on rehabbing the building, which is predictably lousy the lead mentioned but given the age, it's not surprising.

#### 28:17

So again, that's sort of the most interest of this group. So at some point, I'm going to be coming back here and saying, hey, the money has flowed into the account from the Fed. So let's start talking about how do you want to be directly involved in the programming process? We're not quite there yet. This month to the CTD recreational trails grant programs, same grant program that gave us planning and design money for training last year, that was a part of a much larger ask. They just gave us the first phase. But we still have because that was using our money as the match funding. But most of that money is essentially resubmit everything they did for fun yet. And again, I should have that design portion completed pretty soon. jpm has been working on the first iteration of the concept plan for the the parking area which is going to be the big expense that we're submitting for this year. The other day of trust committee meeting got some feedback from the membership and so a device that I do expect to get some kind of reward for that grant program. But last year it was highly oversubscribed. With applications. So

#### <u>ິ</u>ດ 29:44

any any day anybody out there is going to have brand new routes put on it.

## ິ 29:58

Is that like there's a start date for that? Yet for this?

## ິ 30:03

No. Santos just finished the RFP over the weekend so the state has come up. So soon it's a blessing. It's a very straightforward project. It's just as strict

#### ິ<u>ດ</u> 30:24

what is an RFP? Okay, I know a Request for Information RFI RFP Yeah.

## <mark>ິ</mark>ດ 30:42

is more an RFP, kind of six one or the other? As we generally understand that the RFPs allow you to not necessarily take the lowest bid if it is particularly effective. This case I would have said well let's just go to the ITV to take a look at that but it does give you a little room to play with. To get an otherwise competent ag about it. Or if you've worked with the contractor before.

#### ິ<sub>ດ</sub> 31:17

Little more freedom. Nice

#### ິ ∩ 31:21

as always happy to take any questions

## ິ 31:30

No, no open on that. Where do I expect that last communication and I noticed that, you know they are actually working on another tower. But that's not a short term fix for them. They have no alternative extra coverage other than what they suggested, which you already knew about and has nothing to do with whether you can get hold of a service. So we're just we're at the mercy of not utility but that sort of thing. Because

#### ິ<sub>ດ</sub> 32:05

somebody slips and falls on stairs, or something like that.



I think this driver actually make it worse in the area because you

## ဂိ 32:14

know, I haven't seen their works

## n 32:23

if you are starting a new business in town getting new song service get the TMT is ATT has no issue. That is obviously does not help anybody who already has an existing Verizon account. They did sort of mentioned that in a crappy building. Just so you know, I'm telling people they should switch their service and

°∩ 32:45

they're like, Okay, cool.

## ິ<u>ດ</u> 32:52

They did tell us back in the state police power and that's why that's why it's maybe a little longer process.

° 33:05

Thank you. Okay.

## <u>ິ</u>ດ 33:09

Now we're on to EDC,



etc. I don't have much to report. We didn't have a December meeting. Because it gets close to Christmas. We canceled the January meeting. So we have two people signed up for winning.

## ° 33:23

I know I am.



# <u>ິ</u> 33:28

hVF systems

## ິ<sub>ດ</sub> 33:35

we've been working on just me

#### Å 33:38

and we did have visits from Senator brushing and the house of 65 to see the state so we'll resume next meeting will be excellent.

#### ິ<sub>ດ</sub> 33:56

And I'll put you in

## ິ<sub>ດ</sub> 33:59

to tag on to the fact that we are going into budget season. The highest ticket EDC is going to be proposing is the \$10,000 line item to undertake a marketing campaign for the resultant of the board of finance as one side of their mouth for at least as long as four years said why don't we do economic development and then the other side of your mouth saying well we're going to take on your funding. So it will be very helpful to dive into those budget meetings where they come up in a public comment period to point out that this is exactly the kind of economic development effort that they've been asking us to do for years. So perhaps they should actually

#### ĥ 34:53

speak speaking of that work, one of the projects we're kind of excited about is the marketing of mainstream because it's, you know, not the nicest area and doesn't look like a mainstream at all. And that kind of fits into this where Jill Jesus right on the end of that and hopefully somebody who wants to take that spot, whether it's a restaurant or not, we'll be in an in an area that's a little bit cleaned up a little bit more vital, a little bit more active. So keep that in mind too. If you know somebody that's like to be single bedroom apartments.

#### Å 35:39

Yeah, London's in efficiencies for units.



#### 35:46

Yeah, and there's a superior bakery is in the process of getting sold and that'll be office space. They own the house next to it, maybe house it into the office space. Did you ever hear anymore about the possible laundromat

## <u>^</u> 36:08

not the one that we initially talked about. The commercial Realtors networking event yesterday morning. Gentlemen, sort of working at a local scale developer is working with somebody by the NC liquor store next to Duncan's with specific intent.

#### ິ<sub>ດ</sub> 36:35

Can you tell Neal Can you tell me healthy competition right there

#### <u>ິ</u>ດ 36:51

yeah, I don't think we can sustain to

## °∩ 36:54

no but I'm just saying I mean, it's like, it's like yeah, you know, if you say hey, Neil, you said laundromat now there's another guy poking around wants to build a laundromat you know, you will get one of them for sure. Right



this other person seems to be actually depth down the road of negotiating the sale of the building and the eventual conversion. So in all honesty, that is probably a better location for it. Not just because she is an existing buildings, but because those particular apartment units around there. So that would be facilities characters. facility, so it was probably a better location. Walk over to Dunkin Donuts 17 delicata waiting. We can say

## °∩ 38:10

damn working

#### ິ 38:13

Yes. Yeah,



## °∩ 38:15

that was funny. You were there when I was texting you that I'm like I'm gonna go work on d&d as a member and then she's like sending me a picture she was in that she was like there while I was texting her. Yes, yeah.





Okay

#### ĉ 38:38

okay, cool. I'll look into that

°∩ 38:42

build them awaiting

°∩ 38:47

lot of opportunities here.

#### °∩ 38:51

Okay, let's see here we are. So you're good. Okay. And so then when he radio report and Miss he's not here. So I'll just say I've signed up for winning this month because I want to go and promote the TBA and talk about how many new members we got and all the great stuff that's happened in here, but we need one more person to come. So Jody has done this. She's already told you all you got to do is come up here with your smartphone and scan this it'll take you right to the spot where you can sign up to go on Winnie radio with me next week. It's not this month because January because the first lands on a Wednesday. It's not next Tuesday. It's the following Tuesday. So it's the 21st it's the third Tuesday of the month, and this is the second Wednesday.

°∩ 39:54

You ever been on the radio



Nice.



## ိ 40:04

Yeah, I was on one time. You're gonna do it. Awkward. And everybody was laughing just they said I didn't know you were funny.

### ဂိ 40:11

Scan away. Anybody was listening.

#### °∩ 40:18

Oh my god. Radio I will take the broadcast in feature on the homepage of the TV website.

#### ິ<u>ດ</u> 40:25

Oh, oh, okay. I'm

## ဂိ 40:28

getting ahead of myself here. Couple of things I want to talk about about that though. So Stephanie. Stephanie, we already announced this a little while ago, but Stephanie has graciously taken on the task of doing our social media, because that's her business. So. So she's graciously taken on the task of helping the TVA with that. So do you have anything that you would like to say any help that you need with that or anything? Stephanie's like, I'll kill you.

## ° 41:04

Like I just did a lot of people that actually watched

#### ° 41:11

like to add, like, this is

#### ဂိ 41:16

like a little post every month. If you're open to create like, either like a one pager or like a post and I post create it as long as you give me the information for it, and then upload it to like a file into our

## ° 41:35

our business page and have it as like a one pager for each team member.



So so if you if you guys give Stephanie some information about your business, She'll create a

Facebook ad, and then we'll have it stored in a file and then she will have access to those to us at different times, to help promote and the other thing that I wanted to say about the Facebook pages, it's cross promotion and liking and commenting is huge. So like I know we we see a lot of posts, we get, you know, the core people here will like and comment, but we'll get like, you know, 50 or 70 people that saw it, but people aren't liking and commenting. So I'm just encouraging everybody to do that. When you see that stuff. Take that extra minute to especially likes are great, but especially comments when Facebook algorithm see that stuff going back and forth. That's when they're like this is good content. That's what they want to put out there. So that will help us big time will help all of us and so right share posts stuff like that wanting

#### ဂိ 42:46

to share my my recent post about my business, like within a few hours, so that was great. Right.

## <mark>ິ</mark>ດ 42:53

Right. And, and then something that just popped into my mind for you days is springtime is common. So like next my mute view you already missed the boat on Wednesday for the for this month but

#### °∩ 43:07

okay right

#### ິ 43:21

you gonna go



to business for the month. Yeah.

#### ് 43:29

What are we filming right now February,



March. We did fill we filled February. Yep. Merch on there. Oh, I have to go in and add it.

#### ဂိ 43:43

It's really getting you to say what you have to say. Because I was scared to death I've been on a couple of times.

## ິ<u>ດ</u> 43:55

I have to update the calendar like it wouldn't let me go out only so far. So I have to add some more dates but it will be the set the third Tuesday of the month. Yeah, that's right. It's the same same February March are exactly the same

° 44:13

way you will

#### ° 44:19

Okay, cool. Okay

ĉ 44:29 update



Okay. Okay. Now, I have to go backwards here real quick. We should I was supposed to do this at the beginning of the meeting, but I couldn't find the thing. So now. I'm going to ask Alison and Dave to please stand up at the front of the room and ask everybody to stand up but

°∩ 44:54

stretch



## this is you weren't here last month. So this is new. So we're gonna we're out. And we're now asking we've adopted the code of ethics and we're asking new members to come in, at least for one meeting and be sworn in and everybody will ask everybody to raise their hand and I will. I will be fair and honest, impartial, respectful, and professional and act in good faith and all my business relationships with my clients, trade partners, suppliers, the public and other members

of this association. I will I will provide my services or products as advertised or presented as I have advertised them presented them for the prices I have quoted, sorry, I screwed that. I will.



I will establish goodwill and trust among members and the referrals I received from this association. I will I will follow up with the referrals I received from other members and and through this association in general. I will I will maintain a positive and supportive attitude to this association and its members. I will I will upload, uphold the ethical standards of my profession. I will thank you guys and welcome thank you very much

#### ິ<u>ດ</u> 46:25

okay

#### ဂိ 46:30

now we're going to and it's perfectly on time right now. That's awesome. So Sarah, would you like to give us a weekend warrior report in Sandy's absence?

#### ° 46:41

So yeah, we're plugging things along.

## **6** 46:49

We're working with the senior product. Somewhere in that timeframe is ideal. We're trying to get one has packages and hamburgers if anybody has a connection to a butcher or somebody they know that can do that that way this month, the senior hamburger as well as the Spanish Mexican kind of theme we have to Ketos and like all sorts of driving to the basket. We this dance studio is doing this week. We are planning on pickup next week your fire

#### 

rotates

## °∩ 47:45

so let's draw out a whole bunch of stuff from the fact of boxes because it's black majorities. There's a box at hometown. We desperately need peanut butter and jelly like we go through 100 every single week that we can order jelly. Yeah 50 cases of judgments because it has to be in a plastic jar to get to get so because kids are kids. What else looks at macaroni and cheese for a hot minute. If anybody can get a hold of pasta sauce, that's another thing that is needed pretty



#### °∩ 48:27

pasta pasta sauce

## ဂိ 48:33

so the majority announcement.

## ° 48:35

Oh yeah. So so dry. It generously donated to us. \$50 one of our carriers matches that \$2 For every dollar. So carrier is going to donate \$1,500 I've got the information going

## ဂိ 48:56

oh so that is going to become 2250 now. Oops. Thank you Gerardi. That's awesome.

## ဂိ 49:10

boxes for anybody who wants to drop off. Our employees are doing it our customers are asking your customers to do it. It's on our Facebook page. It's all

## <u>^</u> 49:20

fabulous. Thank thank you so last for

#### ဂိ 49:29

nice

## ဂိ 49:32

game announcements. I spoke to care and

## °∩ 49:38

this is good. I like this



#### °∩ 49:41

today because they are donating or somehow that hold blankets. They're gonna donate 43 of them. Because I don't know how many kids we actually service every week. But every family

## ິ∩ 49:57

know the six new businesses do you have them? Tell me what they are. I was able to remember five names I can't remember the sixth one

## ິ∩ 50:11

older person I guess it's like they're not big enough. First of all, they're definitely she's

## <mark>ິ</mark>ດ 50:17

she's been a member she's not a new member.

## ്റ് 50:21

And then to plug the positive.

## <mark>ິ</mark>ດ 50:24

Yeah, go ahead. pasta dinner

## <u>ິ</u>ດ 50:30

February 27. We have fliers. We have tickets. I have tickets almost constantly in my truck.

#### <u>ິ</u>ດ 50:42

Tickets too.

## <u>ິ</u>ດ 50:46

So I was gonna say

# ິ 50:49

number tickets are 15 bucks apiece. You can do it for takeout, not takeout, whatever you want to do. Even comm you can throw donation in there. That donation from driving is roughly what it takes. One month for us to be cool. With the donations from the

0 51.10

#### U 21:15

fat, the spaghetti dinner there's going to be 5050 raffles basket. I'm donating a basket from dBc we've gotten to don't want another one of our new members. Is the blissful Tea Party. She donated a basket. It's a movie theater night so like she will come to your house with an inflatable movie screen. Blow it up, put up the projector put up all these like she puts out pools for you to sit in blankets, pillows. She brings all the popcorn in the candy you can eat and drink soda, whatever and leaves it at your house and you get to have a movie in your backyard. So that's one of the prizes that's available at the spaghetti dinner that night. So I'm pretty excited about that myself.

#### ິ ∩ິ 51:52

So just a brief for the weekend warrior program. I was talking to Sandy and we decided to create

#### 

just I decided to volunteer to present the certificate to just for people that donate their time so we can do a program and then for anybody that donate so I'll pass it around you guys can have a look at it's just something that we designed so we can print out and give it to people that you know like Gerardi that donate or people that donate their time to weekend warriors, you know.

#### ິ<u>ດີ</u> 52:20

Yes, the bat so it's a volunteer on one side and the donation one is on the other side

#### <mark>ິ</mark> 52:35

towards something so we've had a couple of those kids help us out as well. It'd be good to do that.

#### <u>റ്</u> 52:46

So we would if anybody wants tickets to the spaghetti dinner obviously we have them here. They're \$15 apiece but also if anybody thinks that they could get rid of some of them for us then we have sheets here we would give you a sheet to leave with and just write it down and so



#### 53:03

pls location or flyers, right if

#### ິ 53:06

we can hang this up somewhere that would be awesome.

## ິ ∩ິ 53:18

company when do you need this? Well if you're going to put it on the website, I'll just email it to you ok. Oh, well,



if you're gonna Oh, you're you're talking about putting it on a Facebook page. I'll email it to you that for that but if you want to hang this in your office, I'll give you this. Okay, well then here I'll just give you this for sure. And do you want some tickets? But I mean, you want like a page to sell. We'll talk about that after the meeting. Yeah.



One of these

#### °∩ 54:04

have at least one more thought I had to. I have this too if you want it

<u>ິ</u>ດ 54:15

working great.

## ິ<u>ດ</u> 54:30

We're not going to talk about the tracking



Okay, so we're, we're on to the golf tournament. So last you got five minutes, up to five minutes. You don't have to use it all if you don't want

#### ິ<u>ດ</u> 54:59

to because I want to just have things organized and ready. As you see, there's a lot of money being spent. So if I do a quick math in my own head, we spent about \$3,000 This last month on food and so this one is going to go really fast. Our seniors program expanded a lot faster than we thought it was going to be. So we need to make this appointment huge. We need each and every member to talk to people that they know to say we need you. Can you be a tea sponsor? Can you be a corporate sponsor? Do you like to play golf and get better for some together? We have a lot of work to do. And again February 23rd here at the library at six o'clock. Tell us what you can do at home. We have job assignments. We have things there's a lot to do. September 15 Because the golf tournament tee off time was at one o'clock at the Thompson Speedway we keep the golf course here in town Thompson. The because not only are we feeding our children and our seniors, but we're also supporting the business just like we would support any of you with the process as TBA. So we ask for your help you know anybody who can help in any way, shape or form so if you force them to

#### ິ<sub>ດ</sub> 56:40

Awesome, thank you. Thank you for last. I mean I was just gonna say are you sending out invitations for the meeting? I wrote it down. So I'll try to be there but are you inviting people officially?

## ິ<u>ດ</u> 56:52

We have a core committee. Judy, Sandy, you Chris and I can most lay Charlene when she returns home. And Missy. So we have that group in jeopardy. Today that started so but I mean if you haven't had dears talk to one of us if you want to attend a meeting I can find a job to do.

#### °∩ 57:24

Cool. Awesome

# ဂိ 57:31

S0

## ິ 57:36

I'm just gonna say no, I just want to personally thank everybody that's been involved. The last two months with we get more because it literally takes a village to get

# <u>ິ</u> 58:04

Yeah, yeah, so nice. I second that. Definitely everybody has stepped up every all the core members of this group and beyond have stepped up the neighborhood has reached out don't donations have come in. Volunteers out of the woodwork everywhere. It's It's really amazing to see everybody come together and make it happen. So thank you guys. That's because we're like so organized and awesome.

## °∩ 58:35

You Oh, right. Yeah.

## 

I started taking the Donate boxes to the elderly people. I got 18 of them that I do and it's an awesome experience. Like I did it the first month just because they needed help. The second month I was like, Oh no, those are mine. I'm doing those hey now

**^** 59:04

yeah

## ິ ∩ິ 59:11

we woke up three people to learn our last delivery.



Oh wait, what are you doing?

## ິ ∩ິ 59:21

I did mine from like four to 630 there was no issues that What time are you out there



Yeah, came to my house at eight o'clock. Catch me in my night guarantee

ິຕ 59:42

Um, oh



is 13 1314 Something like that?



I think what we're looking at so we'll get another 670 plus maybe six

## ິ<u>ດ</u> 1:00:04

All right. Good idea. So we might have to deliver on Saturday so that might be a better option this month. Just all hands on deck next week. Again, because this week, come back this week. The following week. There's a big push for time that we know

#### ິ<u>ດ</u> 1:00:27

needs. Graphing if anybody out racket

#### ິ<u>ດ</u> 1:00:34

is that we were supposed to put together

#### <u>ິ</u> 1:00:42

right all right, cool.

#### **n** 1:00:47

Moving on. DBA 100. We are killing it like everybody is killing it. Thank you. We did. So we left here last month we had 54 members and I announced the TBA 100. So we needed we need to get 46 members in this year to make that happen. So that's 3.8 members per month. And we got six new members this month, the first month so we're like killing it. So let's not let's not let that we're doing all kinds of things to continue to add the like Jordan Dodi talked about the the restaurant page. We were kicking that idea around for a while when we were talking about Well, maybe if we get a few restaurants and then we'll create the West rest restaurant page. Then we just decided let's just create the restaurant page and that was huge because then I went back to four of the restaurants myself and was able to open up my iPad and say this is what we did for you. Do you think that's worth 85 bucks a year.

#### ဂိ 1:01:43

When you become a member, then they get that display on their logo on their website. They get the extra

ິ 1:01:48

so we've got we still only had a restaurant wise we got Max catering. He actually signed up but we have verbal commitments from Milltown grill. Thompson house of pizza drafters right so that's that's great. And we feel like once we get you know four or five, six of these restaurants

and then the other restaurants are gonna be like well my neighbors doing it now I gotta do stuff

#### ິ 1:02:16

we've talked to Yeah, they're aware of us.

#### ິ 1:02:19

Yeah. And I've talked to Ari to Ibs with that.

#### ຳ 1:02:25

bogeys.

## ິ∩ 1:02:29

That's a good well, I mean, we got to get the speedway on there anyway, we support them a lot. So there's no reason why they're not I haven't been out. Okay, good. So yeah, and so then I've got so we have our yard. Obviously we, Alison and Dave are here tonight. Those are new members. We also have Max cater and that's Russell. And we have the blissful Tea Party that I just talked about. That's Heather Cassani. And we have Mike savage who was my business coach for a year. Do you know Mike?

#### <u>ິ</u> 1:03:09

Oh, cool, right. Yeah.

## ິ 1:03:11

So he was my business coach for a year and then he he pointed me in the right direction and eventually got me into the coaching program that I'm in now which is amazing. So anyway, and then that's him. He's here. So we have six new members. And unfortunately, I can only tell you five of them right now, but at least that that one's not here. So 15 Well, we had to pull one old one, member two, so but anyway, we'll we'll hopefully they'll come out and get sworn in next month anyway and then

#### <u>ິ</u>ດ 1:03:50

oh,

## ິ 1:03:51

it's um, fairway mortgage, Peter Mackay, fairway mortgage and Danielson as our six new member. So. And then I just wanted to say about Mike, because we're all businesses here, Mike. He's already got it on the website. It's February 10. And the 15th both days it's a it's an online it's free. It's from 11am to 1230 is an hour and a half. It's a Business Breakthrough course that he does. So like I said, Mike was my business coach. He's got a lot of great information. It's well worth jumping on there for an hour and a half and checking it out.

#### <u>ິ</u> 1:04:30

It did he Okay, cool.

## ິ 1:04:36

spaghetti dinner. We've already covered that. We can talk about that again after if anybody wants to get tickets, whatever. And that's about it. Are there any other announcements that anybody would like to make Judy? Go ahead

## ິ<u>ດ</u> 1:04:57

No, children and

## ິ<u>ດ</u> 1:04:59

God

## ິ<u>ດ</u> 1:05:05

was very involved in trying to get them so we lost our son on March 30 2009. He thought some people were chasing them just drove off into the woods. The people that were chasing him yet schizoaffective disorder. So we started 14 years ago. This is the 13th year as a COVID. You can have it and we give money to students that are going into the mental health or environmental science, suicide into the environmental police office before you pass. And so far we've given out scholarships, nice, appreciate it's \$125 to play. That includes lunch in the end of the day. We're looking for it's under dollars to sponsor the sponsor, and preferably if you can afford the table. Awesome. Anybody can come

## ິ<u>ດ</u> 1:06:13

just to come get a meal. Cool. Awesome.



Uniquely with RS one. So any veterans that are present, we give up with a basket excess of

\$150 and those people get honored. We asked them to get a ticket to class. It's out of respect for that. On the screen. Our son favorite color was green. Trust me if anybody's ever, ever seen the green basket or one item that's really close to my heart. time it was green hat. And I did not realize that the green hats would take such great significance. But it has it's actually going to legend. One of the very first and we did it for a second year. It got admitted for whatever I was I didn't even realize what's going on and so forth. So since that time, the theme is if you come were green, you can green ticket if you don't want to bring a president will also work in a

#### ິ<u>ດ</u> 1:07:33

nice, cool. Awesome. All right, well, the date of that

ິ<u>ດ</u> 1:07:40

is right now.

## ິ 1:07:51

All right,

## ິ<u>ດ</u> 1:07:52

any other announcements? We got 20 minutes left here. Nobody's got anything to

## ິ<u>ດ</u> 1:07:57

say we don't have to use Sure.



## ິ<u>ດ</u> 1:08:07

Yeah. I mentioned that last month. I know we contained a little bit of we're running a little late but I'd like to see, like Brian has mentioned the card kind of a message of where these bags originate. And we need these tentacles out in the middle all the labor Yeah, but still got we can put this on there. It can suck the community. I mean, it's amazing that all the leaves talk about certificate confuse of like, is it a town tax base, or we are we're doing it in this respect,



#### 1:08:51

with no cost.

## ິ<u>ດ</u> 1:08:52

As you're saying we should be taken advantage of letting them know who we are when we pass

#### ິ<u>ດ</u> 1:08:58

this another facet

#### ິ<u>ດ</u> 1:09:04

Yeah, that's a great idea. Yeah, we were putting them in but we're not going to do boxes for the elderly anymore. Either. We're going to do bags so we got to figure something out for that

#### <u>ິ</u> 1:09:22

right. Together, we have a scratch on white paper. Together flyers says hey, we're the TV and we talked about the crossword the tic tac for the kids remember the tic tac toe

# ິ<u>ດ</u> 1:09:43

activities

ິ 1:09:59

All right, so

## ິ<u>ດ</u> 1:10:09

another benefit of business credit here on the website is business. And we also take you them down to the town hall and you get on the town hall sign in front of the building for a part of the rotation. So you know the perks just perks galore. Here.

## ິ<u>ດ</u> 1:10:32

Oh, wait a minute.



## ິ<u>ດ</u> 1:10:35

I'm sorry. I missed a whole section here. Give me one second. Well, I did but I'm gonna go back over this real quick. So the succession plan i Oh my god, there's tool sessions I missed. Oh, hold on. Sorry. No wonder we had so much extra time succession plan. So we've talked about this a few times. We need an executive nominating committee. right with that. That's the only way that we can continue to grow the TBA and then pass it off to another thing was a modeling this

off off the platinum Business Association. And so my first idea was we were going to appoint a nominating committee but that doesn't that doesn't make any sense. So we are the nominating committee. So that's just how it's going to start right. It's going to be myself, Sandy, Bryan. Jody and Missy are the nominating committee and then soon I'm going to come up with the full plan. of succession, I think maybe a two year plan. And then we'll come up with a with a date for that. And we'll at that first time will nominate a new team and vote and all that good stuff. So it's obviously it's a very rough plan right now, but but we have to we have to start working on that in order to keep this thing moving in the right direction.

#### ິ 1:11:50

So the agenda you said we could add a treasurer and I assume you meant Secretary.

°∩ 1:11:54

Secretary. Yeah, right.

#### ິ 1:11:57

The case anybody read the agenda?



#### 1:12:02

Okay, and then the mixers So my plan is to start doing six every year. So we are here every other every other month. Why

#### °∩ 1:12:25

doing so much with getting the food and everything prepped and ready, and then but that's the test.

## ິ 1:12:30

1:12:48

We have to promote the businesses this is a completely different thing. Like I have to add things to this that will add value for the businesses that the weekend warrior and the donations everything everybody stands up to volunteer that's awesome. But we have to put on things that will create value for the businesses. That's what I'm talking about. This is

#### ñ

because we're that every other month incorporate what would be our meeting month? No. Yes separate? Yeah.

#### ິ ∩ 1:12:57

That's what I was about to That's what I was about to read because when we were originally talking about as the mixers would be in replace of our meeting, but if we did that six times a year, then we'd only have six meetings a month. So instead, my proposal is that we do them on the what is it the second Tuesday the third Tuesday so it coincides with the weenie radio thing. So when when we go on when the radio that morning, we can announce it. There'll be fresh and we'll get some more people out there. And we were already my I write that in here. I don't even remember now the My idea was that we're already we're gonna just start with the first one in May this this for this year, and then after that every two months and then the but the plan is next year we'll do them every two months. So I'm also gonna I'm going to try to get you know we got like the first one is already planned and it's not planned completely obviously but we have the venue it's going to be back hometown again. So that's the same one we did last year. And then I'm going to try to find others. We got other restaurants that are members now so we'll talk to max and we do but I don't have it down here. I believe it was the we had set it as it was the meeting time, right? Because that's what we did last year. So I think that's what it is. That's what we had scheduled for this year. It will be the second Wednesday of May whatever day that is. So

## ິ 1:14:29

like the vicious if we weren't quarterly, it might be something that we could replace the meeting quarterly. Without, you know, a lot of disruption.

#### ິ<u>ດ</u> 1:14:41

Yeah, well think about Yeah, I

#### ິ 1:14:44

mean, it's it's a rough idea. It's not like we have to sit here and sign on this right now. It's just, I definitely want that's, you know, a huge part of what I'm trying to do here is create value for the businesses and grow the business association. So we we have to add things like that in and and I think, you know, as part of my effort and our effort going around to the restaurants now I'm going to add in that part of it and I I was even thinking about maybe haven't seen if restaurants are opening to open to hosting meetings. But, but I don't I can't imagine why they wouldn't be interested in hosting a business after hours sort of thing. So

## ິ∩ 1:15:23

what's that? Yeah, of course, right? Yeah. Yeah. So

## ິ 1:15:31

pitstop recovery would do it. Yeah, because nobody is nice as it is they fix it all up. Nobody uses that dining room.

## ິ 1:15:39

Right? Oh, yeah, they



have that whole day

ິ 1:15:58

so All right,

## ິ 1:15:59

anyway, now I'm done. Somebody wants to Dave seen you're not a member yet. How about you draw the business card? Oh, this guy. You are a member?

#### ິ∩ 1:16:17

Allison, look at that. New member first month. I mean, either. No.

#### ິ<u>ດ</u> 1:16:26

Okay, and then. All right. Well, congratulations, Allison. And I will call this meeting adjourned the Germans at 646 Thank you all for coming

#### °∩ 1:16:47

S0

## ິ <u>1:16:50</u>

so tickets if anybody wants tickets, and you going up the hill or over the hill

## ິ ∩ 1:17:04

I can do a mock up. Try to fit on something and just show a mock up next. Yeah,

## <u>ິ</u> 1:17:09

that would be great. Just something to keep

## <u>ິ</u> 1:17:19 right.



Interesting real estate data

<u>ິ</u>ດ 1:17:30

I could file these.

## <u>ິ</u>ດ 1:17:32

Well, God warrants it. So any names that aren't

ĉ 1:17:37

okay

## <u>ິ</u> 1:17:50

either military or drafters? It's we can either one I don't care. We've been to mill town a few times the last few months so maybe we

## <u>ິ</u> 1:17:59

should hit up drafters draft isn't as good. It's just that it's more crowded. Right.

## <u>ິ</u> 1:18:08

Oh, yeah. Do you want you want a sheet to have? Cool? Yeah, that would be awesome. Yeah, it is what it is. Amen. That's all we can. Oh, we can ask for right.

#### 2 1.18.15

#### 11 1.10.40

No, that's Jodi's. Okay.

## ິ <u>∩ີ</u> 1:18:51

What's that?

## ິ∩ 1:19:03

Oh, that's a good idea. Yeah. Okay, so number 91 through 100 and I'm just writing you down on here for that

#### <u>ິ</u> 1:19:26

did you want more than that?

#### °∩ 1:19:38

What's that

#### °∩ 1:19:47

I bought 50

## °∩ 1:19:51

Because I just gave a bunch to my employees and their families and something to my family. But I still have some for sale but I just, I was like, I don't want to be at all confused with it. So I just, I gave her the money and that way.



It is what it is.

## <u>ິ</u> 1:20:09

I got most of them sold already. So we're good.



I don't know. Yeah, I wrote it down. I'll try. I think we're gonna go to drafters. It's good to meet

you. Cool, man. Cool. I'm glad you came. I appreciate you being a member. Nice. Thank you, man. Appreciate that. We're a

## ິ <u>∩ີ</u> 1:20:41

bunch of bunch of us are heading up to drafters for for some food if you're interested in hanging out.

## <u>ິ</u> 1:20:50

Gotcha. Gotcha. Awesome. Yeah. Cool.

## ິ∩ 1:21:01

What do you mean

## ິ <u>ິ</u> 1:21:07

other businesses to get more members? Yeah, we were trying.

#### ິ<u>ດ</u> 1:21:13

Absolutely. If bring them with you to a meeting Yeah.

#### °∩ 1:21:17

Cool. Yeah, that's

## <u>ິ</u>ດ 1:21:22

nice. We would love to have somebody like that in here. They do. Peep. People like that do great in a business association because that's what businesses need. Right? Like.

# ິ∩ 1:21:41

Right

#### ິ∩ 1:21:48

right. Nice nice that's a steal there

## <u>ິ</u> 1:22:05

Yeah. I know. I know. That's awesome. Have a good night. Dave. Thank you



say that you're

ິ<u>ດ</u> 1:22:24

still looking for

ິ<u>ດ</u> 1:22:27

it guys.



Okay. Good seeing you. But you tell

<u>ິ</u> 1:22:39 right. Cool. Well, we would Yeah. We definitely need an IT guy still so.

ິ<u>ດ</u> 1:22:53

Real Oh, you laughed. Oh,



so you're looking for a seat. Why what happened



## ິ<u>ດ</u> 1:23:07

in other words used to be Yeah. Like in the middle of everything moving itself and for the South.

## <u>ິ</u> 1:23:25

Come on up. to Auburn. We'd love to have Yeah. You have a credit right. Oh, your membership was over.

## ິ<sub>ິ</sub> 1:23:35

The other thing I was gonna say I didn't I wasn't realizing at that point that you would left that BNI but because you know they have if you were to well know the transfer thing. But they have another thing where if you you can have a member of your like you could have Celeste go to our BNI and get her membership for half price. You do two businesses, your your your your business and to be nice and the second one's half price. But the other one know what I mean? I know you're not in there anymore. Right? If you were still in yours for system solutions, you could send her to Auburn for system solutions and pay half price for it right we're gonna wait I think we're going to drafters.

#### <u>ິ</u>ດ 1:24:31

Yeah

## ິ 1:24:34

maybe a little loud. Yeah, we can go to build town it doesn't matter we've been who's who's all going Milltown? Let's do mills. How'd

#### ິ<u>ດ</u> 1:24:54

you go into Middletown to cool yeah, that's what we're doing.

#### <u>ິ</u> 1:25:04

Okay.

#### ິ 1:25:23

I like that idea. We should

#### <u>ິ</u>ດ 1:25:26

coordinate with Jodi on that. Cool. Nice. That's awesome. Thank you so much. for stepping up and doing that you know

## ິ∩ 1:25:42

the army of snakes he might have sorry. Are you coming up to Middletown? Okay, Brian, you Oh, you're just putting your jacket on? Well, yeah. Like I said, if you need anything, don't hesitate to reach out to me and ask whatever. Um, you know.

#### ິ ິ 1:26:07

Oh, cool. What's that? Right

## ິ<u>∩ີ</u> 1:26:29

Have a good night, Jodi, we're going to Milltown you're not want to go out